

Beyond Compliance Expands New Identity

Making compliance an easy, sustainable part of everyday business and helping clients be better corporate citizens. Doing the right thing – simply.

Calgary, Alberta – A newly introduced corporate image for Beyond Compliance Incorporated (BCI), reflects the company's successes, strengths and vision for the future.

BCI's aggressive re-branding initiative includes a revised corporate logo and positioning statement ("*Doing the right thing – simply.*"), a new user interface for the Integrated Compliance Management System (ICMS) and an enhanced content-rich, user-friendly website that highlights BCI solution capabilities.

"Re-branding is a part of BCI's strategy to bring our growing number of product offerings together as an integrated, recognizable brand," said Michael Koury, Vice President, Business Development of BCI.

In its most recent re-branding phase, Beyond Compliance launched the new website at www.BeyondCompliance.com. The website's new look reflects product interface with content enhancements, including a Library to access interesting information; Screen Shots to provide an overview of the products; Client Testimonials and a Case Study. It is now easier to understand the product offerings and industries that Beyond Compliance serves.

BCI's Integrated Compliance Management System (ICMS) integrates government regulations and corporate policy, and makes them available to the client through easy-to-use web interface or mobile technology options. Based on business rules established by the client, the system automates compliance workflow from field data capture (field audits and inspections), through to government and management reporting. Information is captured and accessed by a central database and the business logic portrays information in an intuitive and efficient manner.

The Integrated Compliance Management System is a suite of products that go well beyond software, to incorporate subject matter expertise, an intuitive workflow process and a secure technology delivery vehicle.

"Our corporate identity communicates the strength of our solutions," said Ron Visser, President and CEO of Beyond Compliance. "In addition, the refreshed look showcases the many ways we work with clients to make compliance an easy, sustainable part of everyday business, and help them be better corporate citizens."

Backgrounder

Beyond Compliance Inc. is a technology solution company that provides effective alternatives to inefficient paper based processes. We help clients improve the management of corporate, regulatory and safety compliance obligations. Compliance management solutions are offered to customers in field asset intensive industries through the Software as a Service (SaaS) Business Model.

Beyond Compliance Inc. was founded in 2000, and has offices in Calgary, Alberta and Houston, Texas.

For further information, please visit our website at www.beyondcompliance.com, or contact:

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